

GERETY ORTHODONTIC SEMINARS



PRESENTS

ROBERT G. GERETY

COMPREHENSIVE ORTHODONTIC EDUCATION PROGRAM

Straight-Wire Concepts: Diagnosis and Technique

This is a special year for us as we honor the **40th year of our Comprehensive Orthodontic Program**. As we are recognizing the past, we are engaged in the future, incorporating current and enhanced concepts to meet today's challenges and to embrace tomorrow's opportunities. What sets our orthodontic program for the general dentist apart from all others? This is the only true Gerety course the way Big Bob taught it for over 35 years. Kay Gerety, Joe Schmidbauer, and Damon Huffman are continuing to present Big Bob's curriculum with his guidance, support and involvement, maintaining the high standards that Big Bob has established. We are dedicated to making our courses available to everyone who has a desire to learn orthodontics, both in the classroom and online.

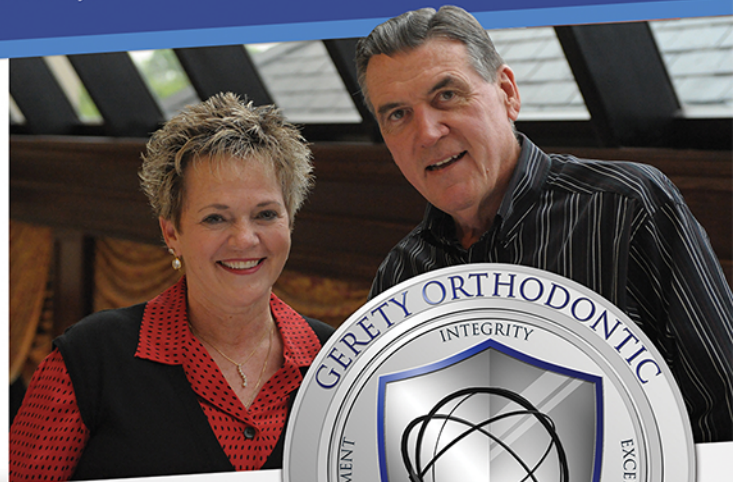
This course will show you innovative solutions that will make orthodontics fun, easy, rewarding, and profitable. The addition of orthodontics to your practice not only increases your profitability, but also adds a new and challenging dimension of service to your patients and practice. This course is ideally structured for the general or pediatric dentist with no orthodontic training other than dental school. Just as you have learned a technique for every other aspect of dentistry, Dr. Gerety's method of teaching orthodontics will also provide you with a predictable technique. Each session builds on information, presented in the same sequence you will encounter in treatment delivery. When you have completed this course, you will have the knowledge, skill, and confidence to treat 80% of the malocclusions that come into your office.



This comprehensive, five-session (100-hour) seminar series will focus on the fundamentals of orthodontics and is designed exactly as you would treat a patient, from diagnosis and treatment planning, to case finishing mechanics. Upon completion of the course participants will be able to:

- Select the appropriate cases to treat
- Treat patients using the Straight-Wire philosophy
- Plan patient treatments
- Diagnose cases
- Evaluate case progressions
- Use the latest orthodontic treatment options
- Finish cases effectively

The lecture will include both didactic and hands-on instruction with typodonts to facilitate your understanding of our curriculum. The third day of each session is completely devoted to case diagnosis, treatment planning, and problem solving of cases in treatment. Each participant will have the opportunity to present cases for help with initial diagnosis or cases that are in treatment. Not only will you receive advice on your individual cases, but because of the participation of the other doctors, both first-year and second-year attendees, you will see hundreds of cases presented and discussed. This exposure to many different treatment objectives and solutions is an invaluable part of the program.



LEARNING OBJECTIVES

Each and every procedure is supported with a detailed slide sequence, patient cases demonstrating the technique, and a video demonstration of the clinical project. Participants will receive individual assistance in completing the hands-on projects during each session.

Session 1	Session 2	Session 3	Session 4	Session 5
Orthodontic Records Required for the Standard of Care	Archwire Sequence <ul style="list-style-type: none"> Thermal Activated Nitium .0175 Twisted .016 and .018 Round Stainless Steel Archwires 	Archwire Sequence <ul style="list-style-type: none"> .020 Round .016x.022 and .018x.025 Rectangular Stainless Steel Archwires .019x.025 Braided Stainless Steel Archwires 	CD Distalizer Appliance	Case Finishing Techniques <ul style="list-style-type: none"> Function Stability Aesthetics
Practice Management for Incorporating Orthodontics	Force System	Elastic Forces	Early Treatment Indications in Primary and Mixed Dentition	Debracketing Procedures and Sequencing
Suggestions for Marketing Orthodontics	Ligation Methods	Individual Root Torque	Impacted Cuspid Treatment Solutions	Retention <ul style="list-style-type: none"> Wrap Around Hawley Bonded Lower Lingual
Cephalometric Tracing with the Modified Steiner Analysis	Multi-Distalizing Arch™ Appliance	Posted Archwire/Pletcher Springs	Adult Treatment Planning	Aesthetic Considerations for Case Finishing <ul style="list-style-type: none"> Porcelain Veneers Cosmetic Bonding Microabrasions Post-Treatment Bleaching Prosthetic Placement (Veneer Bridge, Pontic to Hawley, Implants)
Cephalometric Interpretation		Lip Bumper	Air Rotor Slenderizing Technique	
Non-Extraction Alternatives		Nitium Palatal Expander™ Appliance	Reverse Face Mask Technique	
Techniques for Maxillary and Mandibular Distalization		Bonded Lower Lingual Retainer	Rapid Palatal Expansion	
Diagnosis and Treatment Planning			Cases for Surgical Consideration	
Treatment Options				
Techniques to Establish the Lower Arch				
Treatment Sequencing				
Molar Band and Direct Bond Bracket Placement				

“An investment in knowledge pays the best interest.”
- Benjamin Franklin

INCLUDED WITH THE COURSE

- 100 CE credits for this year.
- Free Monitoring of all sessions next year too! Earn an additional 100 CE credits while you review the course.
- 300 page course manual written by Dr Robert G. Gerety
- Special 40th Anniversary Gift - Free one year Basic Membership to the Gerety Orthodontic Seminars website including access to Big Bob's Case Library, The Forum, and limited access to our Online Comprehensive to review and use as a study aid in between sessions.
- Do you have a conflict with one of the course dates? We are committed to the success of each of our students and will provide access to our online course to make-up missed sessions.
- The third day of each session is completely devoted to your cases. Present your case and we will help with case diagnosis, treatment planning, and problem solving.
- One-on-one help from our instructors. We are available to help you both in and out of the classroom. We are dedicated to answering your questions and are always just a phone call or an email away.
- Interest free payment plan, the option to make 5 payments and still receive our special Anniversary pricing!
- **Save \$595 this year only!** To show our appreciation during our 40th year we are offering a special discounted price of only \$4400. This special price will **expire on August 23** and return to \$4995.

Enroll Early to Ensure a Seat!

Register at GERETYORTHODONTICSEMINARS.COM
or call 918-606-2809



THE INSTRUCTORS

Kay C. Gerety

Kay received her Certified Dental Assistant Certificate from the University of North Carolina at Chapel Hill in 1975. As a practicing Dental Assistant for more than 40 years, she assisted Dr. Bob Gerety in his Straight-Wire Orthodontic courses for over 30 years, while at the same time teaching her own assistant's clinical program. Kay has lectured extensively on orthodontic integration and profitability, practice management and marketing, and effective staff utilization. Kay has developed and instructed an in-office program for training Dental Assistants for general dentistry practices. Kay is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK. Kay is an associate member of the American Orthodontic Society, and is an honored recipient of the George R. Roland Award for Outstanding Service to the organization.



Dr. Damon Huffman

Dr. Huffman graduated from the University of Texas Dental School at Houston in 1994. The following year he took Dr. Robert Gerety's GP Comprehensive Orthodontic course. This allowed him to incorporate orthodontics into his busy family practice. In 20 years Dr. Huffman has completed over 700 orthodontic cases following Dr. Gerety's Straight Wire techniques. He has been an active member of the American Orthodontic Society and the Academy of General Dentistry. Dr. Huffman received his Fellowship in the AOS in 2011, his Fellowship in the AGD in 2013, and his Diplomate from the AOS in 2015. In 2014 he was named Forum Master of the Gerety Orthodontic Seminars website and we are excited to welcome him to our classroom team!



Dr. Joseph Schmidbauer

Dr. Schmidbauer graduated from Ohio State University, College of Dentistry in 1979, and has maintained a private practice in Oregon, Ohio for 31 years. Hand-picked to carry on America's most popular GP comprehensive orthodontics course taught for 35 years by Dr. Robert G. Gerety, Dr. Schmidbauer has completed over 2,000 cases since incorporating orthodontics into his practice in 1989. He is a member of the American Dental Association, Ohio Dental Association, International Association of Orthodontics, and the American Orthodontic Society. In 2003 Joe was awarded Diplomate status from the AOS. Joe is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK with Kay Gerety.



Dr. Michael Auld

Dr. Auld graduated Magna Cum Laude from Oklahoma Baptist University in 2005, and is a 2009 graduate of the University of Oklahoma College of Dentistry where he graduated with distinction. Michael joined his uncle's dental practice in McAlester, OK where he practices family dentistry. Michael is a member of the ADA and the Oklahoma Dental Association and participates annually in the OKMOM free dental clinic. Michael took our Comprehensive Ortho course in Tulsa in 2011 and immediately began incorporating the Gerety Straight Wire techniques into his practice. Michael has returned to our class each year and has been an invaluable mentor to our first year students. We welcome him to our team this year as an Associate Instructor!

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Join us as we celebrate our 40th Anniversary! To show our appreciation to the dental community that has honored us by continuing to support our courses, we are offering special discounted pricing for this year only. Also, as a special gift we will provide access to our ONLINE course for all registered students to use as a study aid at home in between our sessions in Tulsa. The best of both worlds! Enjoy the classroom interaction and then review the same PowerPoint and lecture material, and even the project videos that we present in the classroom, ONLINE from the comfort of your home or office.

You're in Good Company! Over 6,000 dentists have attended Gerety Seminars over the past 40 years—you probably know several of the attendees. Call us at 918-606-2809 and ask for a Gerety student in your area. Feel free to ask questions, and speak with them candidly about their experience. The Geretys have taught much more than orthodontics, they have taught a lifelong commitment to dental excellence and it shows in their students' treatment results.

ACCREDITATION



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 6/1/2014 to 5/31/2018
Provider ID# 335954

*Terms and conditions viewable during online registration.



*When calling for reservations, specify that you are with Gerety Orthodontic Seminars. Please book reservations prior to August 23 to guarantee availability and the discounted group rate.

Registration includes the 300-page course manual written by Dr. Robert G. Gerety, and is the most complete text on Straight-Wire mechanics available today. Also included are the project materials needed to complete the hands-on exercises. Registrants will need to provide their own instruments and typodonts to successfully participate in the course. A list of materials will be provided upon registration.

Support for the clinical portion of this program is generously provided by Ortho Arch. This program is for scientific and educational purposes only and does not directly promote the products of the company.

REGISTRATION INFORMATION

Course	Robert G. Gerety Comprehensive Orthodontic Education Straight-Wire Concepts: Diagnosis and Technique
CE Credits	100 Total Credit Hours (80 hours participation, 20 hours lecture)
Prerequisite	None
Course Code	GERE1A16
Tuition	\$4400 Special 40th Anniversary price expires August 23, 2016. Registrations received after August 23 will be \$4995
Dates	September 23 - 25, 2016 October 28 - 30, 2016 January 20 - 22, 2017 March 3 - 5, 2017 May 5 - 7, 2017
Times	9:00 a.m. - 5:00 p.m.
Location	Crowne Plaza Tulsa Southern Hills* 7902 S. Lewis Ave, Tulsa, OK 74136 (918) 492-5000
Monitors	Past students of the Dr. Robert G. Gerety program are welcome and encouraged to attend this course as a Monitor. The registration fee for Monitors is \$500 per session. Save \$500 by registering for all five sessions in advance for only \$1,995!



ENROLL EARLY TO ENSURE A SEAT!