

GERETY ORTHODONTIC SEMINARS



PRESENTS THE ROBERT G. GERETY COMPREHENSIVE ORTHODONTIC EDUCATION PROGRAM

Straight-Wire Concepts: Diagnosis and Technique



Gerety Comprehensive Orthodontic Programs are committed to incorporating the most current and enhanced orthodontic concepts as we teach the General Dentist to master orthodontics and to successfully integrate it into their general practice. Our course is taught in Tulsa, OK utilizing the same core principles and techniques created, perfected and documented for over 35 years by Big Bob himself. Maintaining the same high standards, today's Gerety team lead by Kay Gerety, continue to present Big Bob's curriculum while adding their innovations, new cases and mechanics, updating materials and products and promoting cutting edge techniques and technology in the classroom. Our student- teacher ratio and continued support is unparalleled to any other program. Our team of 5 instructors provides each student with dedicated individual support in and out of the classroom, proving our commitment to your success!

This comprehensive, five-session (100-hour) seminar series will focus on the fundamentals of orthodontics and is designed exactly as you would treat a patient, from diagnosis and treatment planning, to case finishing mechanics. Upon completion of the course participants will be able to:

- Select the appropriate cases to treat
- Treat patients using the Straight-Wire philosophy
- Plan patient treatments
- Diagnose cases
- Evaluate case progressions
- Use the latest orthodontic treatment options
- Finish cases effectively



LEARNING OBJECTIVES

Each and every procedure is supported with a detailed slide sequence, patient cases demonstrating the technique, and a video demonstration of each of the 15 clinical projects. New this year is a hands-on photography module added so each student can produce a complete set of images that meet the standard of care guidelines. Participants will receive individual assistance in completing the hands-on projects during each session.

Session 1	Session 2	Session 3	Session 4	Session 5
Orthodontic Records Required for the Standard of Care	Archwire Sequence <ul style="list-style-type: none"> > Thermal Activated Nitium > .0175 Twisted > .016 and .018 Round Stainless Steel Archwires 	Archwire Sequence <ul style="list-style-type: none"> > .020 Round > .016x.022 and .018x.025 Rectangular Stainless Steel Archwires > .019x.025 Braided Stainless Steel Archwires 	CD Distalizer Appliance	Case Finishing Techniques <ul style="list-style-type: none"> > Function > Stability > Aesthetics
Practice Management for Incorporating Orthodontics	Force System	Elastic Forces	Early Treatment Indications in Primary and Mixed Dentition	Debracketing Procedures and Sequencing
Suggestions for Marketing Orthodontics	Ligation Methods	Individual Root Torque	Impacted Cuspid Treatment Solutions	Retention <ul style="list-style-type: none"> > Wrap Around Hawley > Bonded Lower Lingual
Cephalometric Tracing with the Modified Steiner Analysis	Multi-Distalizing Arch™ Appliance	Posted Archwire/Pletcher Springs	Adult Treatment Planning	Aesthetic Considerations for Case Finishing <ul style="list-style-type: none"> > Porcelain Veneers > Cosmetic Bonding > Microabrasions > Post-Treatment Bleaching > Prosthetic Placement (Veneer Bridge, Pontic to Hawley, Implants)
Cephalometric Interpretation		Lip Bumper	Air Rotor Slenderizing Technique	
Non-Extraction Alternatives		Nitium Palatal Expander™ Appliance	Reverse Face Mask Technique	
Techniques for Maxillary and Mandibular Distalization		Bonded Lower Lingual Retainer	Rapid Palatal Expansion	
Diagnosis and Treatment Planning			Cases for Surgical Consideration	
Treatment Options				
Techniques to Establish the Lower Arch				
Treatment Sequencing				
Molar Band and Direct Bond Bracket Placement				

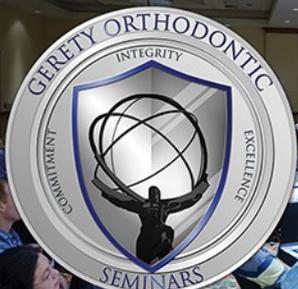
INCLUDED WITH THE COURSE

- > 2 Years, 10 sessions, 200 CE Credits. Tuition includes 5 sessions this year and free monitoring of all sessions next year too! Continue to earn CE credit while you review the course your second year.
- > 300 page course manual written by Dr Robert G. Gerety
- > Free access to our Online Comprehensive Course to use as a review and a study aid in between classroom sessions. Review the same presentation ONLINE that we present in the classroom. Also enjoy a free one year Basic Membership to the Gerety Orthodontic Seminars website including access to Big Bob's Case Library and to The Forum.
- > Do you have a conflict with one of the course dates? We are committed to the success of each of our students and will provide access to our online course to make-up missed sessions.
- > During each session we devote class time to review student cases. Present your cases and we will help you with case selection, diagnosis, treatment planning and sequencing, and problem solving. This is a great opportunity to learn from your classmates cases too!
- > One-on-one help from our instructors. We are available to help you both in and out of the classroom. We are dedicated to answering your questions and are always just a phone call or an email away.
- > Interest free payment plan, the option to make 5 payments and still receive our discounted early registration pricing!
- > **Save \$500 by registering early!** Take advantage of this special offer by registering before **August 22** when this special price expires and returns to **\$5,495**.

“An investment in knowledge pays the best interest.”
 - Benjamin Franklin

Enroll Early to Ensure a Seat!

Register at GERETYORTHODONTICSEMINARS.COM
 or call 918-606-2809



THE INSTRUCTORS

Kay C. Gerety

Kay received her Certified Dental Assistant Certificate from the University of North Carolina at Chapel Hill in 1975. As a practicing Dental Assistant for more than 40 years, she assisted Dr. Bob Gerety in his Straight-Wire Orthodontic courses for over 30 years, while at the same time teaching her own assistant's clinical program. Kay has lectured extensively on orthodontic integration and profitability, practice management and marketing, and effective staff utilization. Kay has developed and instructed an in-office program for training Dental Assistants for general dentistry practices. Kay is the Director of Education at Gerety Orthodontic Seminars and has been teaching the Gerety Comprehensive Orthodontic Program in Tulsa since 2011.



Dr. Damon Huffman

Dr. Huffman graduated from the University of Texas Dental School at Houston in 1994. The following year he took Dr. Robert Gerety's GP Comprehensive Orthodontic course. This allowed him to incorporate orthodontics into his busy family practice. In 20 years Dr. Huffman has completed over 700 orthodontic cases following Dr. Gerety's Straight Wire techniques. He has been an active member of the American Orthodontic Society and the Academy of General Dentistry. Dr. Huffman received his Fellowship in the AOS in 2011, his Fellowship in the AGD in 2013, and his Diplomate from the AOS in 2015. In 2014 he was named Forum Master of the Gerety Orthodontic Seminars website and we welcomed him to our classroom team in 2016.

Dr. Joseph Schmidbauer

Dr. Schmidbauer graduated from Ohio State University, College of Dentistry in 1979, and has maintained a private practice in Oregon, Ohio for 31 years. Dr. Schmidbauer has completed over 2,000 cases since incorporating orthodontics into his practice in 1989. He is a member of the American Dental Association, Ohio Dental Association, International Association of Orthodontics, and the American Orthodontic Society. In 2003 Joe was awarded Diplomate status from the AOS. Joe is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK with Kay Gerety and the classroom team.



Dr. Michael Auld

Dr. Auld graduated Magna Cum Laude from Oklahoma Baptist University in 2005, and is a 2009 graduate of the University of Oklahoma College of Dentistry where he graduated with distinction. Michael joined his uncle's dental practice in McAlester, OK where he practices family dentistry. Michael is a member of the ADA and the Oklahoma Dental Association and participates annually in the OKMOM free dental clinic. Michael took our Comprehensive Ortho course in Tulsa in 2011 and immediately began incorporating the Gerety Straight Wire techniques into his practice. Michael has returned to our class each year and has been an invaluable mentor to our students. We were thrilled to have him join our team as an Associate Instructor in 2017.

Dr. Matthew Standridge

Dr. Standridge attended college at Wichita State University and then attended UMKC School of Dentistry. After graduating Matt worked in public health in Missouri and Kansas. In 2012 he opened his first practice in Eureka and then bought his second office in Yates Center. In 2017 both offices were merged into one newly remodeled location in Yates Center. Matt is committed to excellence and continuing education, earning his Fellowship in the Academy of General Dentistry. Matt graduated from our Comprehensive Ortho program in 2014 and immediately began incorporating the Gerety Straight Wire techniques into his practice. Matt has returned to our class each year and has been an invaluable mentor to our first-year students. This year we welcome him to our team as an Associate Instructor!



GERETY ORTHODONTIC SEMINARS

Join us ONLINE too! ! Our ONLINE ortho course has proven to be an invaluable asset to our classroom students to use as a study aid at home in between sessions and even to make up missed sessions. We will provide limited access to our ONLINE course for all early registration students. It is the best of both worlds! Enjoy the classroom interaction experience and then review the same PowerPoint and lecture material, and even the project videos that we present in the classroom, ONLINE from the comfort of your home or office.

You're in Good Company! Over 10,000 dentists have attended Gerety Seminars over the past 40 years—you probably know several of the attendees. Call us at 918-606-2809 and ask for a Gerety student in your area. Feel free to ask questions, and speak with them candidly about their experience. The Gerety's have taught much more than orthodontics, they have taught a lifelong commitment to dental excellence and it shows in their students' treatment results.

More Direct Flights to Tulsa! Traveling into Tulsa is even more convenient with direct flights now from 21 cities. Travel non-stop to Tulsa from Atlanta, Austin, Baltimore, Charlotte, Chicago, Dallas, Denver, Detroit, Houston, Las Vegas, Los Angeles, Miami, Minneapolis, Orlando, Phoenix, San Jose, Salt Lake City, St Louis, Tampa, Washington DC.

ACCREDITATION



Gerety Orthodontic Seminars
Nationally Approved PACE Program Provider FAGD/MAGD Credit.
Approval does not imply acceptance by
any regulatory authority or AGD endorsement.
6/1/2018 to 5/31/2022 Provider ID# 335954

*Terms and conditions viewable during online registration.

REGISTRATION INFORMATION

Course Robert G. Gerety Comprehensive Orthodontic Education Straight-Wire Concepts:

Diagnosis and Technique

CE Credits 100 Participation Credits

Prerequisite None

Course Code GERE1T18

Tuition Prior to August 22 the special Early Registration price is \$4995.
The standard price after August 22 is \$5495.

Dates September 21-23, 2018

November 2-4, 2018

January 25-27, 2019

March 8-10, 2019

May 17-19, 2019

Times 9:00 a.m. - 5:00 p.m.

Location Crowne Plaza Tulsa Southern Hills* 7902 S. Lewis Ave, Tulsa, OK 74136 (918) 492-5000

Monitors Past students of the Dr. Robert G. Gerety program are welcome and encouraged to attend this course as a Monitor. The registration fee for Monitors is \$600. Save \$600 by registering for all five sessions in advance for only \$2395!



*When calling for reservations, specify that you are with Gerety Orthodontic Seminars. Please book reservations prior to August 22 to guarantee availability and the discounted group rate.

Registration includes the 300-page course manual written by Dr. Robert G. Gerety, and is the most complete text on Straight-Wire mechanics available today. Also included are the project materials needed to complete the hands-on exercises. Registrants will need to provide their own instruments and typodonts to successfully participate in the course. A list of materials will be provided upon registration.

Support for the clinical portion of this program is generously provided by Ortho Arch. This program is for scientific and educational purposes only and does not directly promote the products of the company.

ENROLL EARLY TO ENSURE A SEAT!





Gerety Orthodontic Seminars

4801 S. Chestnut Ave

Broken Arrow, OK 74011

www.GeretyOrthodonticSeminars.com

We are so proud of OUR STUDENTS who finished these cases!



**REGISTER BEFORE
AUGUST 22 TO
RECEIVE OUR
SPECIAL OFFER!**