



# GERETY ORTHODONTIC SEMINARS

em**BRACE**ing a new era

Presents The Robert G. Gerety

## Comprehensive Orthodontic Education Program

Non-Extraction Orthodontics for the General Dentist



Marriott Quorum Addison  
Dallas, TX



September 27-29, 2024  
November 15-17, 2024  
January 10-12, 2025  
March 21-23, 2025  
May 2-4, 2025



Reserve Today  
(918) 606-2809

**REGISTER BEFORE  
AUGUST 27 TO  
RECEIVE OUR  
SPECIAL OFFER!**

# What are the **Advantages of Adding** **ORTHODONTICS** to Your Practice



## Benefits for Your Patients

- Provide your patients with their best smile possible
- Boost their self-esteem and confidence
- Increase nasal breathing by correcting constricted airways
- Improve their overall health by achieving normal function
- Providing treatment in a familiar office reduces anxiety and adds peace of mind

## Benefits for you Personally

- Breathe new life into your practice and revitalize your passion for dentistry
- Challenge yourself to master orthodontics
- Add a relaxing and predictable facet of dentistry
- Professionally rewarding and financially profitable

## Benefits for Your Practice

- Stop referring ortho cases and treat 80% of the malocclusions in your office
- Increase the revenue stream. Just 2 cases a month would add over \$120K yearly
- Retain your patients by providing the care they need
- Patient loyalty will increase, and patients will utilize more services
- Enhance your image and reputation in the community
- Attract new patients
- Offer a one stop dental office to improve customer service
- Be more competitive by diversifying the services you offer
- Solidify your patient base

## Orthodontic Seminars?

Our mission statement at Gerety Orthodontic Seminars is to provide the **highest quality orthodontic education** to all general and pediatric dentists. This includes the successful integration of orthodontics into your existing practice. We offer a complete program of orthodontic education that is structured for the general dentist who has no orthodontic experience other than what was presented in dental school. Our curriculum was developed and taught by Dr Robert Gerety for over 40 years. This is the only true Gerety program taught with his approval, documentation and support. We have continued to build on the orthodontic examination and treatment protocols to assist in the diagnosis and treatment of airway issues, including nasal breathing, tongue posture, and facial musculature.

With **48 years of developing** our curriculum and techniques and our dedication to Embracing a New Era, we are poised to offer the most comprehensive and flexible orthodontic educational program available today. Over the years the Gerety program has become the Gold Standard of comprehensive orthodontic courses, teaching over 15,000 students. By adding new technology and techniques, and with our flexibility and history of success, we are prepared to meet your professional needs and offer what others can't:

Proven instruction with hundreds of testimonials from students

The best student/teacher ratio in orthodontic continuing education

Unparalleled continued support from our instructors in and out of the classroom

Dynamic website with the complete curriculum online to use as a study aid between sessions

Flexibility to offer a blend of traditional classroom learning with Online and Live Stream options

Live Stream sessions from the comfort of your home or office

Interest free payment plan of 5 monthly payments

Repeating each session your second year is included and offers an additional 100 CE hours

No additional dues to join a society or organization required

The course is **comprehensive**, meaning ortho is presented from start to finish. We don't hold back material to push you into Intermediate or Advanced courses. It is all here for you!

Just because the course ends, our instructor support will carry on.



## Robert G Gerety, DDS

### COURSE FOUNDER

"Every doctor in a general dentistry practice should complete a comprehensive orthodontic program. Regardless of whether you provide orthodontic care in your practice, the information that is provided in our comprehensive program is integral to every facet of dentistry. A major focus for us is your understanding of occlusion, exactly where the teeth should be aligned and positioned and how they interlock with opposing teeth within the arches to promote optimal function. This elevated understanding of occlusion will spill over to all facets of your dentistry."



“ I just loved this course! I was so impressed by the expertise of all the instructors and couldn't believe that I was able to start a workup for a case by the 2nd session and had several cases going by the 4th session! They truly guide you and help you throughout the way. I have texted instructors between courses and received immediate feedback! I am so thankful I chose the Gerety Seminars! ”

**Dr. Jetta Holloway-Jankowski**  
*Beloit, KS*

# Multiple Pathways Available **FOR COMPLETION**

## **IN PERSON TRADITIONAL CLASSROOM LEARNING IN DALLAS**

- The Gerety program has flourished in this environment for 48 years
- Best student to teacher ratio available
- Highly knowledgeable instructors with proven experience and success
- Lectures using PowerPoint presentations and project videos
- 15 hands-on exercises
- Student case reviews presented on the large screen
- We are constantly updating and refining the course content and presenting current cases

## **ONLINE FROM THE COMFORT OF YOUR HOME OR OFFICE**

- Same PowerPoints and videos presented in the classroom
- Pre-recorded lectures written by Dr Gerety
- Complete the hands-on projects online and receive feedback from our instructors
- Learn at your own speed
- Great study aid to review course material in between sessions
- Can be used to make-up missed sessions in Dallas

## **LIVE STREAM FROM OUR COURSE IN DALLAS**

- Watch the live feed of the class in real time
- View project videos and complete projects along with the class
- Live chat room is offered for real time interaction with the instructors
- If you miss a segment watch the video when it is more convenient





# INCLUDED with the Course

- 2 Years, 10 sessions, **200 CE Credits**. Tuition includes 5 sessions this year and free monitoring of all sessions next year too! Continue to earn CE credit while you review the course your second year.
- 300+ page course manual written by Dr Robert G. Gerety
- Free access to our Online Comprehensive Course to use as a review and study aid in between classroom sessions. Review the same presentation ONLINE that we present in the classroom. Also enjoy a free one year Basic Membership to the Gerety Orthodontic Seminars website including access to Big Bob's Case Library and to The Forum.
- Do you have a conflict with one of the course dates? We are committed to the success of each of our students and will provide access to our online course to make-up missed sessions.
- You will have the valuable experience of placing brackets, bands, wires, ties and appliances on a typodont. Learn our techniques and mechanics as you complete 15 exercises with the help and input from our instructors, both in the classroom and online from your home. All materials and supplies used for the clinical projects are provided for you. The only additional purchase you make is the cost of your instruments and any equipment that you will need in your office. Each project is demonstrated by a slide presentation, written instruction with images and a video presentation of the complete project beginning to end.
- During each session we devote class time to review student cases. Present your cases and we will help you with case selection, diagnosis, treatment planning, sequencing, and problem solving. This is a great opportunity to learn from your classmates' cases too!
- One-on-one help from our instructors. We are available to help you both in and out of the classroom. We are dedicated to answering your questions and are always just a phone call or an email away.
- Interest free payment plan, the option to make 5 payments and still receive our discounted early registration pricing!
- **Save \$500 by registering early!** Take advantage of this special offer by registering before August 27 when this discounted price expires and returns to \$5,995.

# What are the **LEARNING OBJECTIVES**

The comprehensive, five session (100-hour) seminar series will focus on the principles of Straight Wire Non-Extraction Orthodontics, which is our philosophy. The program is presented exactly as you would approach treating the patient, from diagnosis and treatment planning to case finishing mechanics. Upon completion of the entire program, participants will have the knowledge and confidence to:

## **PRODUCE STANDARD OF CARE PATIENT DOCUMENTATION**

Health History Review, Dental and Myofunctional Exams, Intra and Extra Oral Photography, Diagnostic Study Models (Digital or Impressions), Cephalogram, Panorex, TMJ Screening

## **CONFIDENTLY SELECT CASES FOR TREATMENT**

Our goal is to provide you with criteria and guidance for your beginning cases. We want the cases you treat in the beginning to be straightforward and rewarding. We try to avoid cases that are more advanced and offer guidance with your case selection so you will have success and gain confidence.

## **INTERPRET CASES USING A PREDICTABLE DIAGNOSTIC SYSTEM**

Our predictable diagnostic system will help doctors avoid cases that have hidden difficulties that manifest during treatment and can discourage a beginning doctor.

## **EVALUATE AND TROUBLESHOOT CASE PROGRESSION**

We set aside a day during each session to review your records for case selection and to review and troubleshoot the cases you have in treatment. Our instructors are available to look at your cases during the course and keep you on track with your progress.

## **IMPLEMENT THE MOST CURRENT TREATMENT OPTIONS**

We continually add materials, appliances and mechanics to our program as they become available. It is our objective to start with the mechanics that are most effective and predictable.

## **DELIVER THE CORRECT MECHANICS IN THE APPROPRIATE SEQUENCE**

As important as mechanics are to the orthodontic case, choosing the right mechanic is not as important as implementing the right mechanic in the proper sequence. We provide a roadmap for treatment sequencing.

## **FINISH CASES TO A LEVEL OF EXCELLENCE**

There is an art to case finishing that begins at the start of the case. The amount of time spent fine tuning and case finishing mechanics at the end of the case can be much less when you have followed the road map from the beginning.



## SESSION 1

Patient Documentation Required for Meeting the Standard of Care  
Cephalometric Tracing with the Modified Steiner Analysis  
Cephalometric Interpretation  
Clinical Photography Module  
Diagnosis and Treatment Planning  
Treatment Summation & Objectives  
Predictable Treatment Options  
Interceptive Treatment Indications  
Straight-Wire Philosophy & Technique  
Molar Band & Direct Bond Bracket Placement  
Clinical Bonding Procedures & Materials  
Practice Management & Administration for Incorporating Orthodontics  
Your Success Plan - Implementation

## SESSION 2

**Archwire Sequence**

- .0175 Twisted Stainless Steel
- .016, .018, .020 Round Stainless Steel
- Indications for Using Nickel Titanium Archwires

**Force Systems**

- Chain Elastic
- Rotation Wedge
- Open Coil Spring

**Ligation**

- Elastomeric Ligature
- SS Shorty Ligature Tie
- SS Continuous Ligature Tie
- Kobayashi Tie

**Molar Distalizing Arch™ Appliance**

## SESSION 3

**Archwire Sequence**

- .020 Round Stainless Steel
- .016 x .022 and .018 x .025 Rectangular Stainless Steel
- .019 x .025 Braided Stainless Steel

**Force System**

- Intra-Oral Elastics
- Pletcher Springs
- Nitanium Closing Springs
- Archwire Manipulation

**Individual Root Torque (Anterior and Posterior)**

**Lip Bumper**

**Nitanium Palatal Expander™ (NPE)**

**Bonded Lower Lingual Retainer**

## SESSION 4

(10) Indications for Interceptive-Phase I Mixed Dentition Treatment  
Reverse Face Mask  
Utility Arch Treatment  
Ectopic Eruption Mechanics  
Rapid Palatal Expansion vs NPE  
Myofunctional Therapy  
Myobrace Treatment

## SESSION 5

**Fine Tuning and Case Finishing Mechanics**

- Function
- Stability
- Esthetics

**Month by Month Review of Cases Demonstrating Six Treatment Options**

**Impacted Cuspid Cases**

**Molar Uprighting Cases**

**Adult Treatment**

**Rapid Molar Distalizer**

# What Can I Do BETWEEN SESSIONS

*We are committed to your learning. This is the reason we provide the entire online program to you at no charge so that you can review it as often as you like while you are participating in the classroom course. Share it with auxiliary and associates so everyone will be on board. No one processes information by just hearing it one time and that is the beauty of the online program, repeat as often as you need while this \$6,000 online course is free for you to enjoy!*

**Session 1** Once you have completed session 1 you will have the information and direction that you need to return to your practice and begin gathering the necessary equipment, usually a camera and cephalometer, to start producing the necessary documentation. We suggest involving the entire staff with the implementation of orthodontics into your practice.

Using the online program, review the case selection criteria with your assistants and hygienists so they can be on the lookout for potential cases. Oftentimes, children or relatives of your staff are excellent candidates for your first cases. Phase I and Interceptive Treatment is an ideal place to start learning basic orthodontics and is a tremendous service for the patient as well.

Learn the case selection criteria and even if you determine that the patient is not a candidate, you can tell them so much about their case and the reasons you are not experienced enough yet to treat their case. This always goes a long way to building a better rapport with the parents.

Find patients that meet the criteria and get complete documentation on each case or at the very least, pictures, models and current panorex. Bring the records to session 2 and you can present them to the class and the instructors will confirm your treatment plan and point out any concerns.

**Now you are on your way!**

**Session 2** is two full days of hands-on clinical projects and is chocked full of mechanics and procedures. This is the section where we begin the archwire sequence, teach the different methods of ligating the archwire to the bracket, present auxiliary products and detail when and how they should be used. We will emphasize the mechanics that should be completed in each size wire, when to move to the next size wire and how to effectively move through the basic archwire sequence to level, align and rotate the teeth.

There is minimal wire bending required with Gerety mechanics and we will guide you through the simple moves to correctly manipulate the archwire when needed. The more time you spend practicing in class, the more confident you will become.

You are now ready to place initial bands and/or brackets and archwires on your approved patients, especially Phase I Interceptive cases. You will have the information needed to start and finish Phase I cases. Take pictures at each appointment and bring them with you to the next session so we can help guide you through your first few cases. **Starting cases early in your training will increase the revenue flow and help pay for the course and start up costs!**



**Session 3** we will complete all the hands-on projects and complete the typical mechanics for a comprehensive case. We will complete the archwire sequence using all the techniques and auxiliaries with the archwire size that is indicated for this procedure. This meeting brings it all together and you begin to see the big picture. We will discuss retention of the cases and what works best for different scenarios. We will also discuss appliances that we have not previously discussed because they are not routinely used in our treatment plans but will add to your toolbelt at the appropriate time. We will demonstrate the use of Rapid Palatal Expansion, Nitanium Palatal Expansion, and the Lip Bumper by a review of cases where the appliances were used.

The great advantage to starting cases early in your program is that you will learn the mechanics and sequencing so much faster if you can apply it clinically on your patients. We compare it to finishing dental school without prepping a vital tooth. Doing the procedures firsthand on a patient is so much more effective and will help reinforce the mechanics and procedures. Another reason to start cases that meet the guidelines is the one-on-one consulting with the instructors to review and guide your cases to completion during the two-year period of your program. Doctors that start cases will excel in the implementation of orthodontics into their practices!

**Session 4** is everyone's favorite because it is all lectures, no clinical projects, and primarily all Phase I, Interceptive Mixed Dentition Treatments. Expansion of the arches, upper and lower, using RPE, NPE and Lip Bumpers will be presented. The Reverse Face Mask has a place in orthodontics, and we will teach you the protocol for using the appliance and we will show cases treated with the RFM that are documented into adulthood.

The 4th Session is also the session to discuss Myofunctional Therapy and will show a case treated with the Myobrace appliance. After this session you will be anxious to get your own cases started so you can see the same results for your patients.

**Session 5** will cover cases and treatment that is considered more advanced but cases that you will be able to treat after completing the 2-year program. We will discuss the management of impacted cuspids, uprighting molars, lower molar distalization, de-impactor springs, and case reviews of treatments using all six treatment options.

Adult treatment is another facet of orthodontics that we will introduce during the last meeting. We offer several different treatment plans for adult treatment and will share them as we illustrate our preferences for the different plans.

You have now completed the first year of your program and are ready to expand your orthodontic treatment, always keeping in mind that you should choose cases that fall within the parameters of the case selection criteria that we provided and focused on during the course.



“

Absolutely the best Orthodontic training for Dentists in the country. They have the best instructors; their support is superb with every question answered quickly. These seminars take the general dentist from wanting to do Orthodontics to completing stellar cases. As the Gerety philosophy is evolving and advancing returning for continuing education helps us practitioners evolve with it. Once the basic foundation is laid, you can keep up to date with new techniques by coming to the course again.

”

**Dr. Gary Blaich**  
*Coffeyville, KS*

# Our INSTRUCTORS

## Kay C. Gerety – Director of Education

Kay is the Director of Education at Gerety Orthodontic Seminars and is the lead instructor of our online program. As a CDA, Kay worked alongside Dr Gerety in their dental practice, and for 30 years she assisted him in presenting their Comprehensive Orthodontic program. She developed and taught her own clinical program for dental assistants and has lectured extensively on office managerial topics including Orthodontic Integration and Profitability, Practice Management and Marketing, and Effective Staff Utilization. Kay is highly enthusiastic, motivating and knowledgeable and is dedicated to the success of our students.



## Dr. Debra Etle-Resnick – Senior Instructor

Deb earned her Dental Assisting degree before graduating from the University of Minnesota with her DDS degree. In 1992, she started five private practices in northwestern MN and began incorporating Straight-Wire Orthodontics into her practices in 1994. Deb is a current member of Omicron Kappa Upsilon dental honor society. In 2004, she was awarded her Diplomat status by the AOS, and she has served on their Board of Examiners. She is a multiple recipient of the Robert G. Gerety Case of the Year Award, which is presented as recognition for the highest level of clinical achievement in orthodontics. We are honored to have Deb lead our Comprehensive Course team as Senior Instructor in Dallas.

## Dr. Michael Auld – Instructor

Michael graduated Magna Cum Laude from Oklahoma Baptist University in 2005, and is a 2009 graduate of the University of Oklahoma College of Dentistry where he graduated with distinction. Michael joined his uncle's dental practice in McAlester, OK where he practices family dentistry. Michael completed our Tulsa Comprehensive Ortho course in 2011 and immediately incorporated the Gerety Straight Wire techniques into his practice, completing hundreds of cases using the Gerety methods. Michael has returned to our class each year and has been an invaluable mentor to our first year students, and a contributor to our online forum. We welcomed him to our team as an Associate Instructor in 2017.



## Dr. Damon Huffman – Instructor

Damon graduated from the University of Texas Dental School at Houston in 1994. In 1995 he took Dr. Gerety's Comprehensive Orthodontic course in order to incorporate ortho into his busy family practice. In 20 years Dr. Huffman has completed over 700 orthodontic cases following Dr. Gerety's techniques. He has been an active member of the AOS and the AGD. Damon received his Fellowship in the AOS in 2011, his Fellowship in the AGD in 2013, and his Diplomate from the AOS in 2015. In 2014, Damon joined our Comprehensive Course team and is an associate instructor in Dallas.

## Dr. Joseph Schmidbauer – Instructor

Joe is a member of our classroom teaching team for the Comprehensive Orthodontic Education program in Dallas and is a presenter in our annual Symposium. Joe joined the Gerety Comprehensive Orthodontic Education course in 1990, incorporating orthodontics into his practice and continuing to build that practice component utilizing the Gerety non-extraction straight wire philosophy for 29 years. His vast experience includes completing over 2,000 orthodontic cases. Since 2010, Joe has taught the philosophy and mechanics of Dr. Robert G. Gerety in the classroom in Atlanta, Nashville, Tulsa and currently with the team in Dallas. Joe graduated from Ohio State University College of Dentistry in 1979 and has maintained a private general practice in Oregon, OH for over 32 years.



# You're In GOOD COMPANY

Over 15,000 dentists have attended Gerety Seminars over the past 48 years – you probably know several of the attendees. Call us at **918-606-2809** and ask for a Gerety student in your area. Feel free to ask questions and speak with them candidly about their experience. The Geretys have taught much more than orthodontics, they have taught a lifelong commitment to dental excellence, and it shows in their students' treatment results.



Our ONLINE ortho course has proven to be an invaluable asset to our classroom students to use as a study aid at home in between sessions and even to make up missed sessions. We will provide limited access to our ONLINE course for all early registration students. It is the best of both worlds! Enjoy the classroom interaction experience and then review the same PowerPoint lecture material and project videos that we present in the classroom. All ONLINE from the comfort of your home or office. A Live Stream of each session will also be available to participate virtually if you are unable to attend in person.

**Take a moment and explore our website.** Visit the Testimonial page to hear what our students are saying about the program. Visit the Student Success Stories page to see the beautiful cases our students are finishing.

**More direct flights to Dallas** Traveling into Dallas is even more convenient with more direct flights. Travel non-stop to Dallas from most major airports across the nation.

**Your satisfaction is guaranteed** We are proud of this course and are confident that you will have a tremendous experience. If for any reason you are not completely satisfied, we will issue a refund.

**Discounts are available** Enroll before August 27 to take advantage of our \$500 Early Registration Discount. Call us for information on Recent Grad, Military, and Group discounts.

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AUGUST 27 TO  
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**RESERVE YOUR  
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918-606-2809**

# How to REGISTER

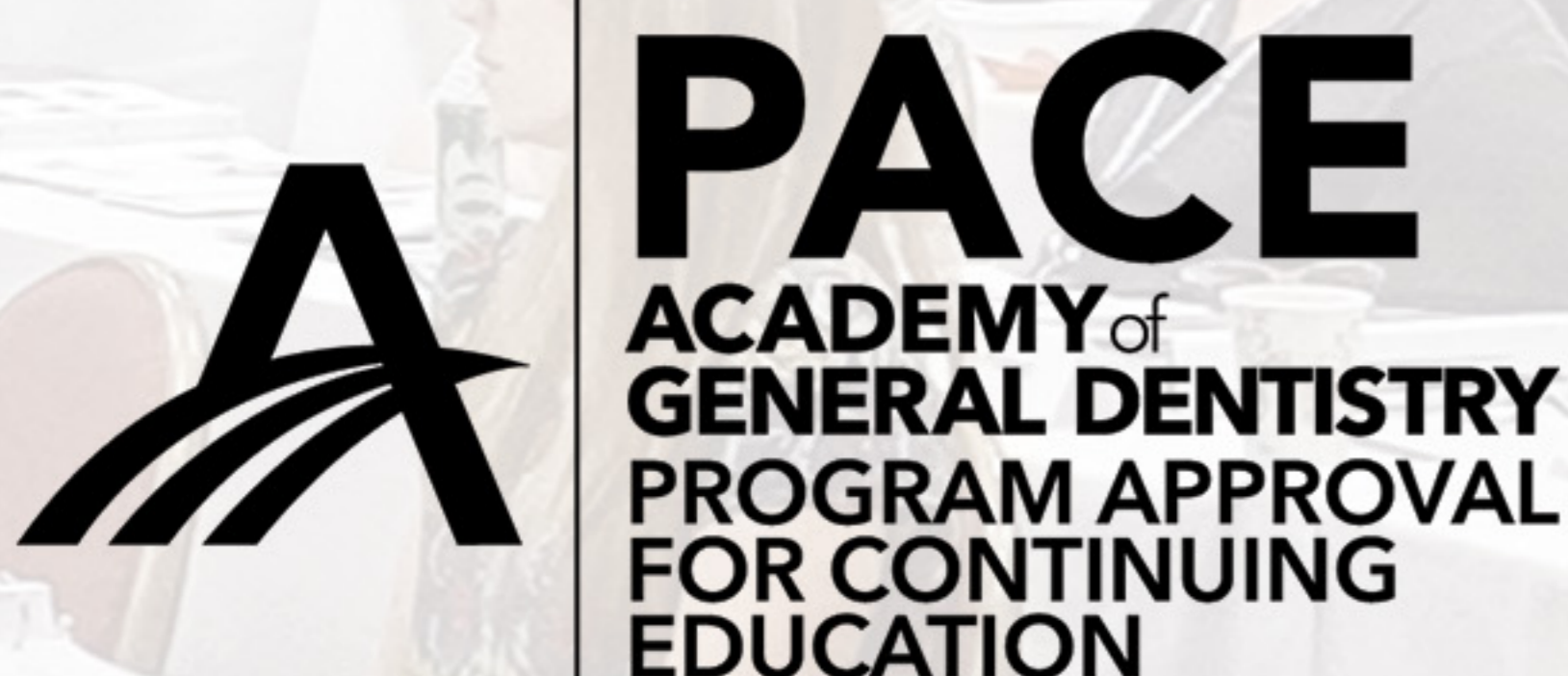
**Course** Robert G. Gerety Comprehensive Orthodontic Education Straight-Wire Concepts:  
**CE Credits** Diagnosis and Technique  
**Prerequisite** 100 Participation Credits  
**Course Code** None  
**Tuition** GERE1D24  
Prior to August 27 the special Early Registration price is \$5495.  
**Dates** The standard price after August 27 is \$5995.  
September 27-29, 2024  
November 15-17, 2024  
January 10-12, 2025  
March 21-23, 2025  
May 2-4, 2025  
**Times** 8:00 a.m. - 5:00 p.m.  
**Location** Marriott Quorum Addison, 14901 Dallas Pkwy, Dallas, TX 75254, 972-661-2800  
**Monitors** Past students of the Dr. Robert G. Gerety program are welcome and encouraged to attend this course as a Monitor. The registration fee for Monitors is \$700 per session. Save \$700 by registering for all five sessions in advance for only \$2795!



\*When calling for reservations, specify that you are with Gerety Orthodontic Seminars. Please book reservations prior to September 13 to guarantee availability and the discounted group rate.

Registration includes the 300-page course manual written by Dr. Robert G. Gerety, and is the most complete text on Straight-Wire mechanics available today. Also included are the project materials needed to complete the hands-on exercises. Registrants will need to provide their own instruments and typodonts to successfully participate in the course. A list of materials will be provided upon registration.

Support for the clinical portion of this program is generously provided by Ortho Arch. This program is for scientific and educational purposes only and does not directly promote the products of the company.



Gerety Orthodontic Seminars  
Nationally Approved PACE Program Provider FAGD/MAGD Credit.  
Approval does not imply acceptance by any regulatory authority or AGD endorsement.  
6/1/2022 to 5/31/2026 Provider ID# 335954  
\*Terms and conditions viewable during online registration.