

# GERETY ORTHODONTIC SEMINARS



PRESENTS THE 2018 GERETY  
ADVANCED TREATMENT  
MECHANICS ANNUAL SYMPOSIUM  
Soaring to New Heights and to  
Orthodontic Excellence



August 10-12, 2018



Crowne Plaza Southern Hills  
Tulsa, OK



Enter your best case to earn our  
Case of the Year!

## ABOUT THE COURSE

In order to fine tune and detail orthodontic cases we must be willing to spend a little extra time, closely examine every minute detail, and completely understand the system of case finishing mechanics: 6 Keys to Optimal Occlusion. This 2 ½ day program will focus on beginning to finishing mechanics and utilizing the proper tools to best resolve the issues in the most effective manner.

Just as a pilot has his procedures to follow, we will present our proven techniques to help you achieve new heights and soar to case finishing excellence. We will begin with the pilot's flight planning and preflight checklist, records and diagnosis, and hit the runway and cruise with our treatment options and archwire mechanics. In case of a bumpy flight we have contingency plans and then will prepare you for the final approach and smooth landing.

We have many new ideas and solutions to help you navigate your cases and believe this program will help you in your pursuit of orthodontic excellence. This 2 ½ day course is structured for the doctor that is currently practicing the Straight-Wire technique, has a clear understanding of mechanics and the Straight-Wire philosophy, and is looking for a program to update and expose current trends and techniques in orthodontics, in particular, those applying to case finishing.

While maintaining our core philosophy and mechanics, we will explore and expose new development in appliances, materials and products as they pertain to some of our more advanced or complicated cases. There are definite advantages and disadvantages that we have encountered and we will be presenting these mechanics and defining our guidelines for determining when one appliance may be indicated over another.



The subject of our half-day class on Sunday will be the Myobrace technique. We are excited this year to have introduced Myobrace as a new adjunct therapy into our comprehensive program. The implementation of Myobrace treatment will give our doctors an additional protocol for interceptive treatment and help them to improve the lives of their patients. We have invited Dr Catherine Sherry to present a variety of case studies that span 5-10 years, including adult cases. She will also share her tips and techniques for patient compliance as well as networking strategies for working with other health professionals in providing the most comprehensive care.

## LEARNING OBJECTIVES

- Big Bob's 7 Keys to Case Finishing Excellence from Flight Planning to Landing
- Coordinated Arch Development (Ray Greenfield Technique)
- Managing an Anterior Open Bite (extrude anteriors or intrude posteriors)
- Myobrace – Improving Lives by Improving Health
- Lower Molar Distalization using the RMD Appliance



## NEED HANDS-ON INSTRUCTION?

Do you have a particular task or procedure that you would like to see demonstrated? Bring your questions to the meeting and we will have a demonstration clinic immediately following class on Friday. Meet with the five instructors for a clinical session presenting any specific mechanic or procedure that you would like to see completed. This is also an excellent opportunity to bring any cases that you would like some help or guidance with.

*“What is chiefly needed is skill rather than machinery.”*

- Wilbur Wright

## ROBERT GERETY CASE OF THE YEAR AWARD

We have asked each of our instructors to bring the case they are most proud of to present at the meeting, and we invite each of our participants to bring their best case to present, too. Each of the cases presented will be evaluated by our judges and one winner will be awarded with the Robert Gerety Case of the Year. The winner will be presented with an engraved award and will receive a lifetime membership to our website and 10 cases of brackets. What a great promotion it will be for you to show off this beautiful award in your office! Please choose your case carefully and bring to class with you these required records, they may be either hard copy or digital records:

- Before and after of: panorex, ceph and tracing, models, and pictures
- Patient history/ID/information

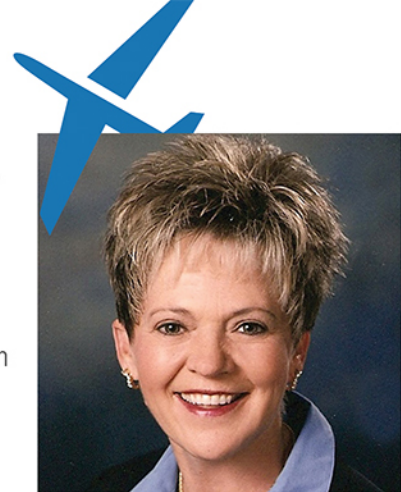
We are looking forward to you sharing your success story with us!



# THE INSTRUCTORS

## Kay “Dogfight” C. Gerety

Kay received her Certified Dental Assistant Certificate from the University of North Carolina at Chapel Hill in 1975. As a practicing Dental Assistant for more than 40 years, she assisted Dr. Bob Gerety in his Straight-Wire Orthodontic courses for over 30 years, while at the same time teaching her own assistant’s clinical program. Kay has lectured extensively on orthodontic integration and profitability, practice management and marketing, and effective staff utilization. Kay has developed and instructed an in-office program for training Dental Assistants for general dentistry practices. Kay is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK. Kay is an associate member of the American Orthodontic Society, and is an honored recipient of the George R. Roland Award for Outstanding Service to the organization.



## Dr. Debra “Hawkeye” Ettle-Resnick

Dr. Resnick earned her Dental Assisting degree from Brainerd Technical School before graduating from the University of Minnesota, School of Dentistry with her Doctor of Dental Surgery degree. In 1992, she started five private practices in northwestern Minnesota, and began incorporating Straight-Wire Orthodontics into her practices in 1994. Dr. Resnick is a current member of Omicron Kappa Upsilon dental honor society. In 2004, she was awarded her Diplomate status from the American Orthodontic Society, and has served on their Board of Examiners. Dr. Resnick is a multiple recipient of the Robert G. Gerety Case of the Year Award, which is presented as recognition for the highest level of clinical achievement in orthodontics.



## Dr. Damon “Red Baron” Huffman

Dr. Huffman graduated from the University of Texas Dental School at Houston in 1994. The following year he took Dr. Robert Gerety’s GP Comprehensive Orthodontic course. This allowed him to incorporate orthodontics into his busy family practice. In 20 years Dr. Huffman has completed over 700 orthodontic cases following Dr. Gerety’s Straight Wire techniques. He has been an active member of the American Orthodontic Society and the Academy of General Dentistry. Dr. Huffman received his Fellowship in the AOS in 2011, his Fellowship in the AGD in 2013, and his Diplomate from the AOS in 2015. In 2014 he was named Forum Master of the Gerety Orthodontic Seminars website and currently assists Kay Gerety and Dr. Joe Schmidbauer in the Robert G Gerety Comprehensive Orthodontic Program in Tulsa, OK.



## Dr. Joseph “White Eagle” Schmidbauer

Dr. Schmidbauer graduated from Ohio State University, College of Dentistry in 1979, and has maintained a private practice in Oregon, Ohio for 31 years. Hand-picked to carry on America’s most popular GP comprehensive orthodontics course taught for 35 years by Dr. Robert G. Gerety, Dr. Schmidbauer has completed over 2,000 cases since incorporating orthodontics into his practice in 1989. He is a member of the American Dental Association, Ohio Dental Association, International Association of Orthodontics, and the American Orthodontic Society. In 2003 Joe was awarded Diplomate status from the AOS. Joe is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK with Kay Gerety.



## Dr. Matthew “Ace” Standridge

Dr. Matthew Standridge attended college at Wichita State University and then attended UMKC School of Dentistry. After graduating Matt worked in public health in Missouri and Kansas. In 2012 he opened his first practice in Eureka and then bought his second office in Yates Center. In 2017 both offices were merged into one newly remodeled location in Yates Center. He has been very committed to excellence and continuing education, earning his Fellowship in the Academy of General Dentistry. Matt graduated from our Comprehensive Ortho program in 2014 and immediately began incorporating the Gerety Straight Wire techniques into his practice. Matt has returned to our class each year and has been an invaluable mentor to our first-year students. This year we welcome him to our team as an Associate Instructor!



# GERETY ORTHODONTIC SEMINARS



TO REGISTER  
VISIT [GERETYORTHODONTICSEMINARS.COM](http://GERETYORTHODONTICSEMINARS.COM)  
OR CALL 918-606-2809



## ACCREDITATION

Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 6/1/2014 to 5/31/2018 Provider ID# 335954

\*Terms and conditions viewable during online registration.

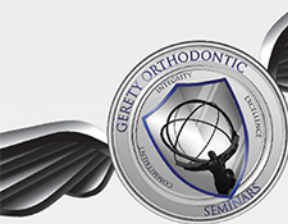


## REGISTRATION INFORMATION

<b>Course</b>	The 2018 Gerety Advanced Treatment Mechanics – Annual Symposium
<b>CE Credits</b>	20 Total CE Hours
<b>Prerequisite</b>	Basic knowledge of Straight-Wire mechanics
<b>Course Code</b>	GERE2A18
<b>Dates and Times</b>	August 10 & 11, 2018, 9:00am – 5:00pm / August 12, 2018, 9:00am – 1:00pm
<b>Location</b>	Crowne Plaza Tulsa Southern Hills* 7902 S. Lewis Ave, Tulsa, OK 74136 (918) 492-5000
<b>Cost</b>	Doctor – \$995.00 Staff – \$595.00

\*When calling for reservations specify that you are with Gerety Orthodontic Seminars and use the code GER. Book your reservation prior to August 1 to guarantee availability and the discounted group rate. Registration includes the 200 page course manual.





**Gerety Orthodontic Seminars**

4801 S. Chestnut Ave

Broken Arrow, OK 74011

[www.GeretyOrthodonticSeminars.com](http://www.GeretyOrthodonticSeminars.com)



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