

# GERETY ORTHODONTIC SEMINARS



PRESENTS THE 2019 GERETY  
ADVANCED TREATMENT  
MECHANICS ANNUAL SYMPOSIUM

A Tribute to "Big Bob" Gerety  
Soaring to New Heights and to Orthodontic Excellence



August 2-4, 2019



Crowne Plaza Dallas - Near  
Galleria Addison, Dallas, TX

Bring your "Best Case Ever"  
& enter to win Case of the Year!



## ABOUT THE COURSE

This is a special meeting for all of us at Gerety Orthodontic Seminars as we pay homage to our extraordinary leader, Big Bob. In May of 2009, Big Bob stepped down from teaching and left us with the enormous challenge to preserve, cultivate, develop, produce and present his lifetime of documentation and incredible treatment results. As a team, we have learned a lot in the past 10 years; primarily the enormity of the shoes we were required to fill. We also learned that Bob had left us everything we needed to be successful and all we had to do was keep his principles and standards at the forefront of our program and everything else would fall into place. This weekend, all of our instructors will be presenting pure Gerety mechanics, some showing cases from Big Bob that have never been presented in our previous classes. We will learn and review the finishing mechanics as we see them on each case.

This course is dedicated to case finishing and no one could do case finishing better than Big Bob. He had an eye for every nuance that contributed to finishing excellence and that is what we want to share with each one of our participants. We want to instill the patience, desire and skill to finish each case to a level of excellence that we all know is possible. We will follow the 7 Keys to Case Finishing Excellence and closely identify each of the steps as we proceed through each case.

While maintaining the Gerety philosophy and mechanics, we will explore and expose new developments in appliances, materials and products as they pertain to some of our more advanced or complicated cases. Definite advantages and disadvantages have been encountered over the years and we will present these mechanics and define our guidelines for determining when one appliance may be indicated over another.

We are proud to announce our collaboration with Dr Jamison Spencer from the Spencer Study Club, who will be our guest speaker for a half-day on Sunday, August 4. Dr Spencer is one of the country's most sought after and respected authorities on TMD, Airway, and Dental Sleep Medicine. We have been exploring the potential correlations between non-extraction orthodontics and the effects on the airway and to understand the impact that OroFacial Myofunctional Disorder and airway obstruction has on our ability to finish cases. Dr. Spencer will provide us with insight, information and direction that will produce immediate benefits in our dental practices!

## Spencer Study Club

Dr. Jamison Spencer is the director of the Center for Sleep Apnea and TMJ, in Boise, Idaho and Salt Lake City, Utah. Dr. Spencer is the Past-President of the American Academy of Craniofacial Pain (AACP), a Diplomate of the American Board of Craniofacial Pain, a Diplomate of the American Board of Dental Sleep Medicine, a Diplomate of the American Board of Craniofacial Dental Sleep Medicine and has a Masters in Craniofacial Pain from Tufts University.



### LEARNING OBJECTIVES

- Big Bob's 7 Keys to Case Finishing Excellence from Flight Planning to Landing
- Earlier Early Treatment
- Intercepting the Cause in Order to Prevent Many Malocclusions
- Understanding More About Function and Form
- Impact of TMD, Airway, and Dental Sleep Medicine on patients' health and lives

## ROBERT GERETY CASE OF THE YEAR AWARD

We invite each of our participants to bring an exemplary case from their own practice to present at the meeting. Each case that is presented will be evaluated by our judges, and one winner will be awarded the Robert Gerety Case of the Year. The winner will be presented with an engraved award as well as a lifetime membership to our website and 10 cases of brackets. What a great promotion it will be for you to show off this beautiful award in your office!

Please choose your case carefully and bring to class with you the following required hard copy records:

- Before and after of: panorex, ceph and ceph tracing, models, and pictures
- Patient history, ID and pertinent treatment information

We are looking forward to you sharing your success story with us!



# THE INSTRUCTORS

**Kay C. Gerety** – Kay is the Director of Education at Gerety Orthodontic Seminars and is the lead instructor of our classroom courses and our online program. As a CDA, Kay worked alongside Dr Gerety in their dental practice, and for 30 years she assisted him in presenting their Comprehensive Orthodontic program. She developed and taught her own clinical program for dental assistants and has lectured extensively on office managerial topics including Orthodontic Integration and Profitability, Practice Management and Marketing, and Effective Staff Utilization. A highly enthusiastic presenter, Kay is motivating and knowledgeable, encouraging you and your staff to return to your practice with a renewed excitement and enthusiasm for dentistry.



**Dr. Debra Ettle-Resnick** – Deb earned her Dental Assisting degree before graduating from the University of Minnesota with her DDS degree. In 1992, she started five private practices in northwestern MN and began incorporating Straight-Wire Orthodontics into her practices in 1994. Deb is a current member of Omicron Kappa Upsilon dental honor society. In 2004, she was awarded her Diplomat status by the AOS, and she has served on their Board of Examiners. She is a multiple recipient of the Robert G. Gerety Case of the Year Award, which is presented as recognition for the highest level of clinical achievement in orthodontics.

**Dr. Michael Auld** – Michael graduated Magna Cum Laude from Oklahoma Baptist University in 2005, and is a 2009 graduate of the University of Oklahoma College of Dentistry where he graduated with distinction. Michael joined his uncle's dental practice in McAlester, OK where he practices family dentistry. Michael took our Tulsa Comprehensive Ortho course in 2011 and immediately incorporated the Gerety Straight Wire techniques into his practice, completing hundreds of cases using the Gerety methods. Michael has returned to our class each year and has been an invaluable mentor to our first year students, and a contributor to our online forum. We welcomed him to our team as an Associate Instructor in 2017.



**Dr. Damon Huffman** – Damon graduated from the University of Texas Dental School at Houston in 1994. In 1995 he took Dr. Gerety's Comprehensive Orthodontic course in order to incorporate ortho into his busy family practice. In 20 years Dr. Huffman has completed over 700 orthodontic cases following Dr. Gerety's techniques. He has been an active member of the AOS and the AGD. Damon received his Fellowship in the AOS in 2011, his Fellowship in the AGD in 2013, and his Diplomate from the AOS in 2015. In 2014 he was named Forum Master of the Gerety Orthodontic Seminars website and is currently an Associate Instructor for the Gerety Comprehensive Orthodontic Program in Tulsa, OK.

**Dr. Joseph Schmidbauer** – Joe is a member of our classroom teaching team for the Comprehensive Orthodontic Education program in Tulsa and is a presenter in our annual Symposium. Joe joined the Gerety Comprehensive Orthodontic Education course in 1990, incorporating orthodontics into his practice and continuing to build that practice component utilizing the Gerety non-extraction straight wire philosophy for 29 years. His vast experience includes completing over 2,000 orthodontic cases. Since 2010, Joe has taught the philosophy and mechanics of Dr. Robert G. Gerety in the classroom in Atlanta, Nashville, and currently with the team in Tulsa. Joe graduated from Ohio State University College of Dentistry in 1979 and has maintained a private general practice in Oregon, OH for over 32 years.



**Dr. Matthew Standridge** – Matt attended college at Wichita State University and then attended UMKC School of Dentistry. After graduating, Matt worked in public health in Missouri and Kansas. In 2012 he opened his first dental practice in Eureka, KS; he then bought his second office in nearby Yates Center. In 2017, both offices were merged into one newly remodeled location in Yates Center, KS. Matt is committed to excellence and continuing education, earning his Fellowship in the Academy of General Dentistry. Matt graduated from our Comprehensive Ortho program in 2014 and immediately began incorporating the Gerety Straight Wire techniques into his practice. Matt is an active contributor to our online forum and has been an invaluable mentor to our first-year students. This year we welcomed him to our team as an Associate Instructor!

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TO REGISTER  
VISIT [GERETYORTHODONTICSEMINARS.COM](http://GERETYORTHODONTICSEMINARS.COM)  
OR CALL 918-606-2809



## ACCREDITATION



Gerety Orthodontic Seminars  
Nationally Approved PACE Program Provider FAGD/MAGD Credit.  
Approval does not imply acceptance by  
any regulatory authority or AGD endorsement.  
6/1/2018 to 5/31/2022 Provider ID# 335954

\*Terms and conditions viewable during online registration.

## REGISTRATION INFORMATION

Course	The 2019 Gerety Advanced Treatment Mechanics – Annual Symposium
CE Credits	20 Total CE Hours
Prerequisite	Basic knowledge of Straight-Wire mechanics
Course Code	GERE2A19
Dates and Times	August 2&3 9:00am – 5:00pm / August 4, 2019, 8:00am – 12:00pm
Location	Crowne Plaza Dallas Near Galleria – Addison* 14315 Midway Rd, Addison, TX 75001   (972) 980-8877
Cost	Doctor – \$995.00 Staff – \$595.00

\*When calling for reservations specify that you are with Gerety Orthodontic Seminars and use the code GOS. Book your reservation prior to July 18 to guarantee availability and the discounted group rate. Registration includes the 200 page course manual.





**Gerety Orthodontic Seminars**  
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[www.GeretyOrthodonticSeminars.com](http://www.GeretyOrthodonticSeminars.com)



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