

# GERETY ORTHODONTIC SEMINARS



## PRESENTS THE ROBERT G. GERETY COMPREHENSIVE ORTHODONTIC EDUCATION PROGRAM

*Straight-Wire Concepts: Diagnosis and Technique*



Gerety Comprehensive Orthodontic Programs are committed to incorporating the most current and enhanced concepts to meet the challenges of treating today's patients. What sets our orthodontic program for the general dentist apart from all others? Our courses are the only true Gerety courses, taught now in Tulsa and Nashville using the techniques created and implemented successfully for over 35 years by Big Bob himself. Maintaining his high standards, today's Gerety team of Kay Gerety, Joseph Schmidbauer, Damon Huffman and Michael Auld continue to present Big Bob's curriculum with his guidance and support. Our instructors are innovative and diligent, adding new cases and mechanics, updating materials and products and promoting cutting edge techniques and technology in the classroom. We are dedicated to making our courses available to any dentist with a desire to learn orthodontics, whether in our classroom or online.

This comprehensive, five-session (100-hour) seminar series will focus on the fundamentals of orthodontics and is designed exactly as you would treat a patient, from diagnosis and treatment planning, to case finishing mechanics. Upon completion of the course participants will be able to:

- Select the appropriate cases to treat
- Treat patients using the Straight-Wire philosophy
- Plan patient treatments
- Diagnose cases
- Evaluate case progressions
- Use the latest orthodontic treatment options
- Finish cases effectively





# LEARNING OBJECTIVES

Each and every procedure is supported with a detailed slide sequence, patient cases demonstrating the technique, and a video demonstration of the clinical project. Participants will receive individual assistance in completing the hands-on projects during each session.

| Session 1  | Session 2  | Session 3  | Session 4  | Session 5   |
|--|--|--|--|---|
| Orthodontic Records Required for the Standard of Care    | Archwire Sequence <ul style="list-style-type: none"> <li>➤ Thermal Activated Nitium</li> <li>➤ .0175 Twisted</li> <li>➤ .016 and .018 Round Stainless Steel Archwires</li> </ul> | Archwire Sequence <ul style="list-style-type: none"> <li>➤ .020 Round</li> <li>➤ .016x.022 and .018x.025 Rectangular Stainless Steel Archwires</li> <li>➤ .019x.025 Braided Stainless Steel Archwires</li> </ul> | CD Distalizer Appliance                                    | Case Finishing Techniques <ul style="list-style-type: none"> <li>➤ Function</li> <li>➤ Stability</li> <li>➤ Aesthetics</li> </ul>   |
| Practice Management for Incorporating Orthodontics       | Force System   | Elastic Forces   | Early Treatment Indications in Primary and Mixed Dentition | Debracketing Procedures and Sequencing  |
| Suggestions for Marketing Orthodontics                   | Ligation Methods   | Individual Root Torque   | Impacted Cuspid Treatment Solutions                        | Retention <ul style="list-style-type: none"> <li>➤ Wrap Around Hawley</li> <li>➤ Bonded Lower Lingual</li> </ul>  |
| Cephalometric Tracing with the Modified Steiner Analysis | Multi-Distalizing Arch™ Appliance  | Posted Archwire/Pletcher Springs   | Adult Treatment Planning                                   | Aesthetic Considerations for Case Finishing <ul style="list-style-type: none"> <li>➤ Porcelain Veneers</li> <li>➤ Cosmetic Bonding</li> <li>➤ Microabrasions</li> <li>➤ Post-Treatment Bleaching</li> <li>➤ Prosthetic Placement (Veneer Bridge, Pontic to Hawley, Implants)</li> </ul> |
| Cephalometric Interpretation                             |  | Lip Bumper   | Air Rotor Slenderizing Technique                           |   |
| Non-Extraction Alternatives                              |  | Nitium Palatal Expander™ Appliance   | Reverse Face Mask Technique                                |   |
| Techniques for Maxillary and Mandibular Distalization    |  | Bonded Lower Lingual Retainer  | Rapid Palatal Expansion                                    |   |
| Diagnosis and Treatment Planning                         |  |  | Cases for Surgical Consideration                           |   |
| Treatment Options  |  |  |  |   |
| Techniques to Establish the Lower Arch                   |  |  |  |   |
| Treatment Sequencing                                     |  |  |  |   |
| Molar Band and Direct Bond Bracket Placement             |  |  |  |   |

## INCLUDED WITH THE COURSE

- 100 CE credits for this year.
- Free Monitoring of all sessions next year too! Earn an additional 100 CE credits while you review the course.
- 300 page course manual written by Dr Robert G. Gerety
- Free one year Basic Membership to the Gerety Orthodontic Seminars website including access to Big Bob's Case Library, The Forum, and limited access to our Online Comprehensive to review and use as a study aid in between sessions.
- Do you have a conflict with one of the course dates? We are committed to the success of each of our students and will provide access to our online course to make-up missed sessions.

- The third day of each session is completely devoted to your cases. Present your case and we will help with case diagnosis, treatment planning, and problem solving.
- One-on-one help from our instructors. We are available to help you both in and out of the classroom. We are dedicated to answering your questions and are always just a phone call or an email away.
- Interest free payment plan, the option to make 5 payments and still receive our discounted early registration pricing!
- **Save \$500 by registering early!** Take advantage of this special offer by registering before **August 22** when this special price expires and returns to **\$4995**.

*“An investment in knowledge pays the best interest.”*  
- Benjamin Franklin

Enroll Early to Ensure a Seat!

Register at [GERETYORTHODONTICSEMINARS.COM](http://GERETYORTHODONTICSEMINARS.COM)

or call **918-606-2809**





# THE INSTRUCTORS

## Kay C. Gerety

Kay received her Certified Dental Assistant Certificate from the University of North Carolina at Chapel Hill in 1975. As a practicing Dental Assistant for more than 40 years, she assisted Dr. Bob Gerety in his Straight-Wire Orthodontic courses for over 30 years, while at the same time teaching her own assistant's clinical program. Kay has lectured extensively on orthodontic integration and profitability, practice management and marketing, and effective staff utilization. Kay has developed and instructed an in-office program for training Dental Assistants for general dentistry practices. Kay is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK. Kay is an associate member of the American Orthodontic Society, and is an honored recipient of the George R. Roland Award for Outstanding Service to the organization.



## Dr. Damon Huffman

Dr. Huffman graduated from the University of Texas Dental School at Houston in 1994. The following year he took Dr. Robert Gerety's GP Comprehensive Orthodontic course. This allowed him to incorporate orthodontics into his busy family practice. In 20 years Dr. Huffman has completed over 700 orthodontic cases following Dr. Gerety's Straight Wire techniques. He has been an active member of the American Orthodontic Society and the Academy of General Dentistry. Dr. Huffman received his Fellowship in the AOS in 2011, his Fellowship in the AGD in 2013, and his Diplomate from the AOS in 2015. In 2014 he was named Forum Master of the Gerety Orthodontic Seminars website and we are excited to welcome him to our classroom team!

## Dr. Joseph Schmidbauer

Dr. Schmidbauer graduated from Ohio State University, College of Dentistry in 1979, and has maintained a private practice in Oregon, Ohio for 31 years. Hand-picked to carry on America's most popular GP comprehensive orthodontics course taught for 35 years by Dr. Robert G. Gerety, Dr. Schmidbauer has completed over 2,000 cases since incorporating orthodontics into his practice in 1989. He is a member of the American Dental Association, Ohio Dental Association, International Association of Orthodontics, and the American Orthodontic Society. In 2003 Joe was awarded Diplomate status from the AOS. Joe is currently teaching the Robert G. Gerety Comprehensive Orthodontic Program in Tulsa, OK with Kay Gerety.



## Dr. Michael Auld

Dr. Auld graduated Magna Cum Laude from Oklahoma Baptist University in 2005, and is a 2009 graduate of the University of Oklahoma College of Dentistry where he graduated with distinction. Michael joined his uncle's dental practice in McAlester, OK where he practices family dentistry. Michael is a member of the ADA and the Oklahoma Dental Association and participates annually in the OKMOM free dental clinic. Michael took our Comprehensive Ortho course in Tulsa in 2011 and immediately began incorporating the Gerety Straight Wire techniques into his practice. Michael has returned to our class each year and has been an invaluable mentor to our first year students. We welcome him to our team this year as an Associate Instructor!

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# TO REGISTER VISIT [GERETYORTHODONTICSEMINARS.COM](http://GERETYORTHODONTICSEMINARS.COM) OR CALL 918-606-2809

Join us **ONLINE** too! ! Our ONLINE ortho course has proven to be an invaluable asset to our classroom students to use as a study aid at home in between sessions and even to make up missed sessions. We will provide limited access to our ONLINE course for all early registration students. It is the best of both worlds! Enjoy the classroom interaction experience and then review the same PowerPoint and lecture material, and even the project videos that we present in the classroom, ONLINE from the comfort of your home or office.

**You're in Good Company!** Over 10,000 dentists have attended Gerety Seminars over the past 40 years—you probably know several of the attendees. Call us at 918-606-2809 and ask for a Gerety student in your area. Feel free to ask questions, and speak with them candidly about their experience. The Geretys have taught much more than orthodontics, they have taught a lifelong commitment to dental excellence and it shows in their students' treatment results.

## ACCREDITATION



Approved PACE Program Provider FAGD/MAGD Credit Approval does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 6/1/2014 to 5/31/2018  
Provider ID# 335954

\*Terms and conditions viewable during online registration.



\*When calling for reservations, specify that you are with Gerety Orthodontic Seminars. Please book reservations prior to August 22 to guarantee availability and the discounted group rate.

Registration includes the 300-page course manual written by Dr. Robert G. Gerety, and is the most complete text on Straight-Wire mechanics available today. Also included are the project materials needed to complete the hands-on exercises. Registrants will need to provide their own instruments and typodonts to successfully participate in the course. A list of materials will be provided upon registration.

Support for the clinical portion of this program is generously provided by Ortho Arch. This program is for scientific and educational purposes only and does not directly promote the products of the company.

## REGISTRATION INFORMATION

|                     |   |
|---------------------|---|
| <b>Course</b>       | Robert G. Gerety Comprehensive Orthodontic Education Straight-Wire Concepts: Diagnosis and Technique  |
| <b>CE Credits</b>   | 100 Total Credit Hours (80 hours participation, 20 hours lecture)   |
| <b>Prerequisite</b> | None  |
| <b>Course Code</b>  | GERE1T17  |
| <b>Tuition</b>      | Prior to August 22 the special Early Registration price is \$4495.<br>The standard price after August 22 is \$4995.   |
| <b>Dates</b>        | September 22-24, 2017<br>November 17-19, 2017<br>January 19-21, 2018<br>March 2-4, 2018<br>May 18-20, 2018  |
| <b>Times</b>        | 9:00 a.m. - 5:00 p.m.   |
| <b>Location</b>     | Crowne Plaza Tulsa Southern Hills* 7902 S. Lewis Ave, Tulsa, OK 74136 (918) 492-5000  |
| <b>Monitors</b>     | Past students of the Dr. Robert G. Gerety program are welcome and encouraged to attend this course as a Monitor. The registration fee for Monitors is \$500 per session. Save \$500 by registering for all five sessions in advance for only \$1,995! |



## ENROLL EARLY TO ENSURE A SEAT!



### **Gerety Orthodontic Seminars**

4801 S. Chestnut Ave

Broken Arrow, OK 74011

[www.GeretyOrthodonticSeminars.com](http://www.GeretyOrthodonticSeminars.com)

The lecture will include both didactic and hands-on instruction with typodonts to facilitate your understanding of our curriculum. The third day of each session is completely devoted to case diagnosis, treatment planning, and problem solving of cases in treatment. Each participant will have the opportunity to present cases for help with initial diagnosis or cases that are in treatment. Not only will you receive advice on your individual cases, but because of the participation of the other doctors, both first-year and second-year attendees, you will see hundreds of cases presented and discussed. This exposure to many different treatment objectives and solutions is an invaluable part of the program.

**REGISTER BEFORE  
AUGUST 22 TO  
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SPECIAL OFFER!**

